

Starting Your Own Business

A guided workshop for successfully starting a business in Vermont

Starting Your Own Business can be challenging...are you ready?

This four-hour workshop is conducted by experienced business advisors and designed as a step-by-step guide for the first-time business owner. Your payment to attend the workshop includes a start-up workbook, handouts and access to 20 online courses in money, marketing and management. When you leave, you will be well-informed about the resources available and the steps involved in launching a successful business.

Highlights of the workshop:

- Evaluate whether there is a viable business in your good idea
- Identify your target customers and explore how to conduct market research
- Learn how to register your company, apply for tax numbers and protect your brand
- Prepare to write an effective business plan
- Find out about financing options and learn what a credible loan package looks like

Workshop Fee \$99.00

To find out when a workshop will be near you
or to register for a workshop please visit us at

www.vtsbdc.org

Presented by:



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